

Terms & Conditions

Summary Terms & Conditions:

UK, 18+. **Online Instant Win:** Between 06:00 – 23:59 daily, 18/02/25 – 30/04/25. No purchase necessary. Internet Access Required. Scan QR code on can or bottle or visit www.joy-pepsico.eu/en-gb/brands/pepsi/thirsty-for-more, log in or register by submitting details (full name, email address & country) to find out instantly if you have won. **Prizes:** 10,000 x Pepsi merchandise prizes incl. clothing, bags and skateboards. Prizes allocated randomly. Max 1 entry p/person p/day. Max 1 Prize p/person. **Wrap Up Draw** (max 1 entry p/p): 01/05/25 – 01/06/25. **Wrap Up Draw Prize:** 50 x Pepsi merchandise prizes incl. clothing, bags and skateboards. Prizes allocated randomly. Full T&Cs & Prize details: <https://www.joy-pepsico.eu/en-gb/promotions/pepsi/thirsty-for-more>. **Promoter:** PepsiCo International Limited.

Boots Summary Terms & Conditions:

UK, 18+. **Online Instant Win:** Between 06:00 – 23:59 daily, 18/02/25 – 30/04/25. No purchase necessary. Internet Access Required. Scan QR code on can or bottle, log in or register by submitting details (full name, email address & country) to find out instantly if you have won. **Prizes:** 10,000 x Pepsi merchandise prizes incl. clothing, bags and skateboards. Prizes allocated randomly. Max 1 entry p/person p/day. Max 1 Prize p/person. **Wrap Up Draw** (max 1 entry p/p): 01/05/25 – 01/06/25. **Wrap Up Draw Prize:** 50 x Pepsi merchandise prizes incl. clothing, bags and skateboards. Prizes allocated randomly. Full T&Cs & Prize details: www.promoterms.com/PepsiThirstyForMore. **Promoter:** PepsiCo International Limited.

Full Terms & Conditions:

1. This Promotion is open to residents of the United Kingdom (England, Wales, Scotland and Northern Ireland) aged 18 or over, excluding employees of the Promoter, its agents and anyone professionally associated with this Promotion.
2. No purchase is necessary. However, internet access, a valid email address are required.
3. Please note that while we want to encourage you to participate and enjoy the benefits of the Promotion we believe in responsible consumption of our products. DO NOT purchase a product just to participate in this Promotion.
4. **Promotion Period:**
 - a. **Instant Win:** Enter daily between 06:00 to 23:59 on the 18 February 2025 to the 30 April 2025 inclusive.
 - b. **Wrap Up Draw:** Enter between 00:00 BST on the 1 May 2025 and 23:59 BST on the 1 June 2025 inclusive.
5. **To Enter:**
 - a. **Instant Win:** Scan the QR code on a pack that features one, or visit www.joy-pepsico.eu/en-gb/brands/pepsi/thirsty-for-more, log into your JOY account or create one for free by entering your details (full name, email address and country) to find out instantly if you have won a Prize.
 - b. **Wrap Up Draw:** Scan the QR code on a pack that features one or visit www.joy-pepsico.eu/en-gb/brands/pepsi/thirsty-for-more, log into your JOY account or



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create one for free by entering your details (full name, email address and country) to be entered into the Wrap Up Prize Draw.

6. Packs that Feature a QR Code:

- a. All Pepsi 330ml cans,
- b. All Pepsi 500ml bottles,
- c. All Pepsi 1.25L bottles,
- d. All Pepsi 2L bottles, and
- e. All Pepsi 3L bottles.

7. Maximum of 1 entry is permitted per person per day into the Instant Win during the Promotion Period. No person may win more than 1 Prize Type. Maximum of 1 entry is permitted per person into the Wrap Up Draw.

8. The Prizes:

a. **Instant Win:** There are 10,000 Prizes available to be won. Each winner will win 1 of the following, with Prizes allocated randomly.

i. Tier 1

1. 95 x Pepsi Skateboards
2. 245 x Pepsi Premium Canvas Bag
3. 595 x Sweatshirts
4. 395 x Pepsi Hoodie with Can Pulse

ii. Tier 2

1. 1495 x Pepsi Premium Acid Wash T-Shirts
2. 995 x Pepsi Standard Tote Bag
3. 1495 x Pepsi Bucket Hat Black

iii. Tier 3

1. 1995 x Pepsi Panel Cap
2. 995 x Pepsi Socks Box
3. 1695 x Pepsi Phone Lanyard

b. **Wrap Up Draw:** There are 50 Prizes available to be won . Each winner will win 1 of the following, with Prizes allocated randomly.

i. Tier 1

1. 5 x Pepsi Skateboards
2. 5 x Pepsi Premium Canvas Bag
3. 5 x Sweatshirts
4. 5 x Pepsi Hoodie with Can Pulse

ii. Tier 2

1. 5 x Pepsi Premium Acid Wash T-Shirts
2. 5 x Pepsi Standard Tote Bag
3. 5 x Pepsi Bucket Hat Black

iii. Tier 3

1. 5 x Pepsi Panel Cap



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2. 5 x Pepsi Socks Box
3. 5 x Pepsi Phone Lanyard

9. Further Prize Details and Conditions:

- a. Winners will not be able to choose size of clothing merchandise, these will be randomly allocated.
- b. Winners will receive their Prizes via secure delivery service.
- c. It is the responsibility of the participant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the Prize in order for their Prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects Prize acceptance or delivery of their Prize.
- d. The Promoter is not liable for any Prizes once distributed/dispatched to a winner and the Promoter will not be responsible for any Prizes not received, broken or lost in transit.
- e. The Prizes must be taken as stated and no compensation will be payable if a winner is unable to use the Prizes as stated. The winner will be liable for all costs and expenses not stated relating to claiming the Prizes.
- f. Any pictures depicting the Prizes on any media including press advertisements, posters or TV commercials are indicative only and the actual Prizes may vary from the depictions. The Promotion does not constitute an endorsement or recommendation of the products or services being offered as Prizes.

10. Winner Selection:

- a. **Instant Win:** During the Promotion Period, 10,000 “winning moments” (days, hours, minutes, seconds) between the hours of 06:00 to 23:59 each day, have been randomly selected by an independent verification service. The first valid entry on or after that winning moment will be awarded the Prize. All 10,000 Prizes are available to be won.
- b. **Wrap Up Draw:** 50 provisional Wrap Up Draw winners will be randomly selected from all valid entries received during the Wrap Up Draw Period. For your total confidence, the Wrap Up Prize Draw will be conducted by PromoVeritas, the independent promotional verification service, within 5 working days of the end of the Wrap Up Draw Period.
- c. **Mop Up Draw:** Following the end of the Instant Win Promotion Period, in the event of any unclaimed/unwon Prizes, the Promoter reserves the right to request that PromoVeritas conducts a random draw for all non-winning entrants. As this depends wholly on what is won during the Promotion, the number of Prizes that may be awarded by this route is unknown.

11. Winner Notification:

- a. **Online Instant Win:** The provisional winning entrants will be instantly notified on screen alongside receiving a confirmation email to their email address provided upon entry within 5 working days. Provisional winners will be required to follow the instructions in the confirmation email within 14 days of initial



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contact. If a provisional winner does not follow the instructions in the confirmation email within 14 days of initial contact, the Promoter reserves the right to disqualify that provisional winner and add the Prize to the Mop Up Draw Prize Pool.

Any claims received that don't meet these requirements or are received after the claim period, will be void and invalid and we reserve the right to add the Prize to the Mop Up Draw Prize Pool.

Wrap Up Draw & Mop Up Draw: The provisional Wrap Up and Mop Up Draw winners will be contacted via the email address provided upon entry within 5 working days of Wrap Up and Mop Up Draw Winner Selection and will be asked to provide evidence of identity and eligibility. Reasonable efforts will be made to contact the provisional winners. Once eligibility has been confirmed, the provisional winners will be confirmed as a winner. If a provisional winner does not respond to the initial contact within 14 days, we reserve the right to disqualify that entrant and award the Prize to a reserve selected in the same manner. Reserve winners may have less time to respond.

12. **Prize Acceptance:** Once eligibility of a Prize is confirmed and the Prize is accepted, fulfilment of a Prize will take place by PromoVeritas within 45 days of acceptance of the Prize. In the unlikely event that a Prize does not arrive within 45 days, the Winner must inform the Promoter by emailing PepsiThirstyForMore@promowinners.com within a further 28 days. If a winner does not do so, the Promoter reserves the right to not reissue the Prize or limit its value at its sole discretion. If a winner does not do so, the Promoter reserves the right to not reissue the Prize or limit its value at its sole discretion.
13. Provided no objection is received from the winners, a winners list containing the surname and county of residence of the winners will be made available by the Promoter 4 weeks after the close of the Promotion Period, for a period of 8 weeks. It will be available at www.promowinners.com/PepsiThirstyForMore. Winners can object to their details being published during the Winner Notification process. Without prejudice, the Promoter will provide winner information to the Advertising Standards Authority when requested by them.
14. The Promoter may request that the winners participate in publicity arising from the Promotion. Participation is at the winner's discretion and is not a condition of Prize Acceptance.
15. The Promoter seeks to run a fair and secure promotion and prevent abuse and cheating. If you enter in a way that is not consistent with these Terms & Conditions, your entry/ies (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from entering future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:



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- a. Verify the eligibility of entrants and/or provisional winners through multiple means by requesting such information it consider reasonably necessary for this purpose. Entry or a Prize may be withheld until verification is completed.
 - b. Disqualify entries that are not made directly by the individual entering the Promotion.
 - c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
 - d. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', multiple SIM cards for text entries, masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
 - e. Disqualify entrants who tamper with the entry process.
 - f. Disqualify entries which, in some other way, do not meet the requirements of these Terms & Conditions.
 - g. Cancel, modify or suspend the Promotion should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion.
16. The Prizes are not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prizes are not available, the Promoter reserves the right, at its sole discretion to substitute that Prize for another of equal or greater value.
17. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to the entry page.
18. The Promoter and its associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion (JS15093) or accepting or using the/a Prize(s), except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
19. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global



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or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances.

20. All personal data supplied for this Promotion will be used solely for the purpose of this Promotion by the Promoter and/or by any agent appointed by it to assist with running the Promotion and will not be disclosed to an unconnected third party unless your positive consent has been obtained. Your personal data will be handled in accordance with the Promoter's privacy policy, available at: <https://pepsicoprivacypolicy.com/en?domain=walkers.co.uk>.
21. Pursuant to articles 15-21 of the GDPR, you can exercise the rights of consultation, modification, cancellation and oblivion, limitation of data processing or you can oppose to the processing of your data for legitimate reasons or for informational and promotional purposes, by writing to the data controller at the aforementioned mailing address or by e-mail europa.privacy@pepsico.com. In case of revocation of the consent given, which can be presented at any time, it is understood that this does not affect the lawfulness of the handle of the data based on the previously expressed consent or on alternative mechanisms to the consent permitted by law.
22. If any part/s of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
23. By entering, you will be deemed to have agreed to be bound by these Terms & Conditions.
24. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.
25. These Terms & Conditions are governed by English law and their interpretation and application will be subject to the non-exclusive jurisdiction of the courts of England and Wales. Residents of Scotland and Northern Ireland may bring proceedings in their own jurisdiction.

Promoter: PepsiCo International Limited, 450 South Oak Way, Reading, RG2 6UW.

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