

## **ENTRY INSTRUCTIONS**

**STEP 1:** Purchase a promotional pack.

**STEP 2:** Scan the QR code on back of pack with your mobile camera or go to [www.joy-pepsico.eu/en-gb/promotions/walkers/merlin](http://www.joy-pepsico.eu/en-gb/promotions/walkers/merlin), register for an account by providing your name, email address, country, enter your 12-digit unique pack code, and confirm that you are over 18 years of age at the time of entry. See [www.joy-pepsico.eu/en-gb/promotions/walkers/merlin](http://www.joy-pepsico.eu/en-gb/promotions/walkers/merlin) for further details.

**STEP 3:** Find out instantly if you are a Winner.

**STEP 4:** Winners will be sent a confirmation email, along with a winning code to book a ticket at a randomly allocated Merlin Attraction (Max 1 winning code (covering up to 4 tickets) per person).

**STEP 5:** Visit the link provided in your winner confirmation email. Select and book the day required, enter the code when prompted to redeem your reward tickets.

**STEP 6:** Print/ download your entry tickets and head straight to the Attraction on your booked date of visit, scan your tickets (on your phone or a print-out) under the barcode readers to enter the Attraction.

## **FULL TERMS AND CONDITIONS:**

1. This Promotion is open to residents of United Kingdom (England, Scotland, Northern Ireland and Wales) and the Republic of Ireland (but no Merlin Attractions are present in Northern Ireland or ROI), aged 18 years or over. Excludes employees of the Promoter, Merlin, their families, agents or anyone else professionally connected with this Promotion. For the avoidance of doubt, residents of the Channel Islands and the Isle of Man are excluded from entering this Promotion.
2. Internet access and a valid email address are required. Entrants must purchase a promotional pack of Cheetos, Frazzles or Chipsticks (please retain receipt as this may be required for validation) and complete the process set out in STEP 2 of the Entry Instructions above between 06:00 01 March 2025 – 23:59 30 June 2025 (**Online Instant Win Period**) for a chance to win tickets to a Merlin Attraction. **Wrap Up Draw:** 00:00 01 July 2025 – 23:59 31 October 2025. All entries received during the Wrap Up Draw Period will be entered into a single Prize Draw.
3. There is a total of 5,000 Online Instant Win Prize bundles available to be won (20,000 tickets in total, divided into 5,000 bundles each consisting of 4 tickets) during the promotional period and winning entrants will receive a code enabling them to book 4 tickets free of charge to 1 Merlin Attraction allocated at random. Tickets will be split between Alton Towers (4,000, i.e. 1,000 bundles of 4 tickets each), Thorpe Park (2,500, i.e. 625 bundles of 4 tickets each), Chessington World of Adventures (2,500 i.e. 625 bundles of 4 tickets each), Warwick Castle (2,000 i.e. 500 bundles of 4 tickets each), SEA LIFE (2,000 i.e. 500 bundles of 4 tickets each), London Eye (1,000 i.e. 250 bundles of 4 tickets each), The Dungeons (2,000 i.e. 500 bundles of 4 tickets each), Madame Tussauds (2,000 i.e. 500 bundles of 4 tickets each), Blackpool Tower Eye (1,000 i.e. 250 bundles of 4 tickets each) and Shrek's Adventure! London (1,000 i.e. 250 bundles of 4

tickets each). All Prizes are allocated at random to winners. Winners of SEA LIFE, Dungeons and Madame Tussauds tickets will be able to choose their preferred location from participating sites. Winners are encouraged to book their winning tickets early to avoid disappointment, particularly if they wish to visit during weekends and school holidays which have more limited availability. Each Online Instant Win ticket code is valid for up to 4 Adult and/or Child entry tickets, for entry from 02 March 2025 until 31 December 2025. In addition, the separate Wrap Up Draw Prize will be won by one Prize winner who will receive 4 tickets to one participating Merlin Attraction. The 4 Online Wrap Up Draw Prize tickets will be valid against selected dates up to 31 December 2026.

4. All 4 tickets must be used in a single booking and cannot be split to make bookings on multiple days. Additional tickets can be purchased at full price upon booking. Prices are subject to change. Tickets are Attraction specific and are non-transferable and cannot be sold.
5. Each promotional pack allows a single entry into either the Online Instant Win Promotion or the Wrap Up Draw. Maximum of 1 entry per day per person across both promotional periods (every new entry requires purchase of an additional pack). Whilst we want you to enjoy this Promotion, please do not purchase more product than you can reasonably consume to increase your chances of winning.
6. Only one email address may be used to enter per person.
7. Maximum of one Prize may be won per person during the Online Instant Win Promotional Period.
8. Only genuine 12-digit codes printed on promotional packs can be used. Any attempts to undermine the use of genuine codes in this Promotion will mean disqualification of entry.

#### **Winner Selection, Notification and Claim:**

##### **Online Instant Win Promotion**

9. **Online Instant Win Promotional Period:** Enter between 06:00 and 23:59 on any day between 01 March 2025 and 30 June 2025 inclusive.

##### **10. Step by step process:**

- i. Purchase a Promotional pack of Frazzles, Cheetos or Chipsticks, as set out in clause 35.
- ii. Scan the QR code on back of pack with your mobile camera or go to [www.joy-pepsico.eu/en-gb/promotions/walkers/merlin](http://www.joy-pepsico.eu/en-gb/promotions/walkers/merlin), register for an account by providing your name, email address and country, enter your 12-digit unique pack code, and confirm that you are over 18 years of age at the time of entry. See [www.joy-pepsico.eu/en-gb/promotions/walkers/merlin](http://www.joy-pepsico.eu/en-gb/promotions/walkers/merlin) for further details.
- iii. Find out instantly if you are a winner of an Online Instant Win Prize.
- iv. Winners will be sent a confirmation email, along with a unique code and link to book at the pre-selected Attraction (see clause 11 for details).
- v. Pre booking is essential. Select and book the day and time required and the insert the code when prompted to check out to redeem your Prize. Caps, availability and exclusions apply.
- vi. Print/ download your entry tickets and head straight to the Attraction on your booked date of visit, scan your tickets (on your phone or a print-out) under the barcode readers to enter the Attraction. If you do not have your Prize ticket available, you will be required to pay full for each ticket to enter the Attraction.

11. **Winner Selection:** Prizes will be available via "winning moments" (days, hours, minutes, seconds) with at least 40 winning moments between 06:00 and 23:59 every day between 01 March 2025 and 30 June 2025 inclusive. These moments have been randomly selected by an independent verification service. Entrants will find out instantly after entering online if they have won a Prize. If your time of valid entry is the first to fall on or after a winning moment, you win a

Prize. If multiple entrants hit the same winning moment, the entry processed by the server first will be the winning entry. Any Prizes not won before the next winning moment are rolled over and will be allocated to the winner in the next winning moment. There is a single Prize pool across all Promotional products. There is a total of 5,000 Prizes available to be won during the Instant Win Promotional Period (at least 40 each day). The Online Instant Win Prizes will be allocated instantly via random winning moments. The Online Instant Win Prizes are listed in clause 3 above will all be won.

**12. Online Instant Winner Notification:** Winners will be immediately notified on-screen after submitting their entry if they have won a Prize. Prizes will be sent to the email address provided at time of entry within 5 days of date of win. Winners should check their email's spam or junk folder. In the unlikely event that a Prize doesn't arrive within 28 days of date of win, winners will have a further 28 days to inform the Promoter by contacting <https://contact.pepsico.com/walkers>. In the event that a winner does not inform the Promoter within this timeframe, the Promoter reserves the right to not reissue the Prize or limit its value at their sole discretion.

**13. Online Instant Winner Claim:** For verification of all Prize claims during the Online Instant Win Promotional Period, entrants should retain or be able to provide proof of purchase (such as a receipt) for each entry they have made online. Proof of purchase must pre-date the entry.

### **Wrap Up-Draw**

**14. Wrap Up Draw Promotional Period:** Enter between 00:00 on 01 July 2025 and 23:59 on 31 October 2025.

### **15. Step by Step process:**

- i. Purchase a Promotional pack of Frazzles, Cheetos or Chipsticks, as set out in clause 35.
- ii. Scan the QR code on back of pack with your mobile camera or go to [www.joy-pepsico.eu/en-gb/promotions/walkers/merlin](http://www.joy-pepsico.eu/en-gb/promotions/walkers/merlin), register for an account by providing your name, email address and country, enter your unique 12-digit pack code, and confirm that you are over 18 years of age at the time of entry. See [www.joy-pepsico.eu/en-gb/promotions/walkers/merlin](http://www.joy-pepsico.eu/en-gb/promotions/walkers/merlin) for further details.
- iii. You will be entered into the Wrap Up Draw.
- iv. All valid entries received during Wrap Up Draw Promotional Period will be entered into a Prize draw which will be conducted within 3 working days of the end of the Wrap Up Draw Promotional Period.
- v. Winner will be emailed a win notification within 5 days following the end of the Wrap Up Prize Draw and will be asked to choose the Attraction for which they would like to receive the Prize bundle of 4 Day Attraction Tickets and will receive by email a ticket code to book at the chosen Attraction (see clause 3 for a list of participating Attractions).
- vi. Pre booking is essential. Select and book the day and time required, the code when prompted to check out free of charge. Availability and exclusions apply.
- vii. Print/ download your entry tickets and head straight to the Attraction on your booked date of visit, scan your tickets (on your phone or a print-out) under the barcode readers to enter the Attraction. If you do not have your Prize ticket available, you will be required to pay full for each ticket to enter the Attraction.

**16. Winner Selection:** The 1 x winner of 1 bundle of 4 tickets to one of the participating Merlin Attractions (winner's choice). Wrap Up Draw Prize must be taken by 31 December 2026, availability and exclusions apply.

**17. Wrap Up-Draw Winner Notification:** Winner will be contacted via the email address supplied on entry within 5 working days of the Wrap Up-Draw and will be required to confirm acceptance of their Prize within 14 days of initial contact. If a winner does not respond to the initial contact within

14 days, is ineligible or rejects their Prize, the Promoter(s) reserves the right to select an alternative winner from all remaining entries in the Prize Draw, with the originally selected winner forfeiting their right to the Prize. Reserve winners may have less time to respond. The process will repeat until an eligible winner is able to claim the Prize. It is the responsibility of entrants to check junk/spam folders to ensure they are in receipt of any communications. If you receive a notification that you are the Wrap Up Draw Prize winner, you will be asked to choose the UK Merlin Attraction to which you would like tickets and if you would like to book in 2025 or 2026. You will then receive an email containing the Prize and usage instructions, sent to the email address provided at time of entry, within 28 days of confirming Prize ticket choice. If you choose to redeem in 2026, your ticket will not be valid until 01/01/2026. In the unlikely event that that the winner does not redeem or book tickets to their chosen Attraction within the time period, the Promoter reserves the right to not reissue the Prize at its sole discretion.

**18. Wrap Up-Draw Winner Verification:** For verification of all Prize claims during the Wrap Up Draw Period, entrants should retain or be able to provide proof of purchase (such as a receipt) for each entry they have made. Proof of purchase must pre-date the entry.

### **Claiming/ booking Prize tickets**

- 19.** Prize winners must pre-book their winning tickets via the link provided in your winner confirmation email. Select and book the day required, enter the code when prompted to redeem your reward tickets. Failure to present a valid entry ticket upon arrival, will result in customers being expected to pay full price for each required ticket without exception.
- 20. *Tickets can be presented on electronic devices or printed out.*** Photocopies will not be accepted. Booking is subject to Selected Date availability (see below) at the time of booking – book early to secure popular dates, such as weekends, and school and bank holidays.
- 21.** Prize codes can be used once per person, per transaction.
- 22.** Prize codes are not valid for use in conjunction with any other promotion, offer, reward/loyalty scheme or direct Attraction booking. Prizes and codes are non-transferable and cannot be sold. Prizes cannot be exchanged for full or partial refunds against pre-purchased tickets, group bookings or concession rate tickets (such as senior citizen, veteran, family or student tickets, merlin annual passes or season passes).
- 23.** Online Instant Win Prize tickets must be booked in advance of and must be used by 31 December 2025. The Wrap Up draw Prize tickets must be booked in advance of, and must be used by, 31 December 2026.
- 24.** When booking Online Instant Win Prize tickets, winners must choose from available dates for the Attraction that has been allocated to them in the 2025 operational calendar, up to and including 31 December 2025 (See Attraction websites for more details). Merlin Entertainments limits competition Prize ticket allocations on certain dates at certain Attractions, subject to a minimum number available on each day, which varies depending on the Attraction, and the time of year (see Table A below for details). The minimum allocation of tickets during OFF PEAK, SUPER OFF PEAK, SUPER PEAK and PEAK dates shall be as set out in Table A below. Please check live booking calendars when applying for all tickets to avoid disappointment and for excluded booking dates and closures. Please visit the relevant Merlin Attraction website for Attraction-specific entry terms (see clause 45 below). Merlin Entertainments may (at its sole discretion) from time to time make additional tickets available to be claimed as Prizes for particular Attractions, so you may wish to check back later if your preferred date for your allocated Attraction is not available when you first attempt to book.
- 25.** Winners of Merlin Attraction tickets for Madame Tussauds, SEA LIFE and Dungeons will be able to select their preferred location at the time of booking from the participating sites below.
  - **Dungeons:** Blackpool, Edinburgh, London, York
  - **Madame Tussauds:** Blackpool, London

- **SEA LIFE Centres:** Birmingham, Blackpool, Brighton, Great Yarmouth, Hunstanton, Loch Lomond, London, Manchester, Scarborough, Weymouth

26. Total ticket splits listed in point 3. Tickets available to be booked, subject to availability and to minimum allocations by Attraction per day. Please see Table A below for more information and check online when booking.

**Table A**

Attraction	
<b>SUPER OFF PEAK</b>	
All participating Attractions	Uncapped availability
<b>OFF PEAK</b>	
All participating Attractions	Uncapped availability
<b>PEAK</b>	
Weekends, non-summer school Holidays	Minimum tickets per day
Alton Towers Resort	110 tickets per day
Chessington World of Adventures Resort	110 tickets per day
Thorpe Park	70 tickets per day
SEA LIFE London	75 tickets per day
SEA LIFE Rest of UK	35 tickets per day
Warwick Castle	70 tickets per day
London based Attractions (London Eye, London Dungeons and Madame Tussauds)	125 tickets per day
Additional regional Dungeons and Madame Tussauds sites in the rest of UK	35 tickets per day
<b>SUPER PEAK</b>	
School Holidays, Bank Holidays & Seasonal Events	Minimum tickets per day
Alton Towers Resort	40 tickets per day
Chessington World of Adventures Resort	40 tickets per day
Thorpe Park	30 tickets per day
SEA LIFE London	75 tickets per day
SEA LIFE Rest of UK	35 tickets per day
Warwick Castle	30 tickets per day
London based Attractions (London Eye, London Dungeons and Madame Tussauds)	125 tickets per day
Additional regional Dungeons and Madame Tussauds sites in the rest of UK	35 tickets per day

For specific date queries (off peak, super off peak, peak and super peak date), please check the Attraction website ahead of visiting. Some dates may be restricted due to events or park closures, book early to avoid disappointment.

27. The Prizes are non-refundable and non-exchangeable for other Attractions or days. Booking is subject to the Attractions' annual opening calendars. Please check all opening dates and times before your visit on the Attraction's individual websites. All dates are subject to change.
28. The entry must be made directly by a consumer of Walkers. Syndicated entries, multiple entries or email accounts or those made using methods such as a computer macro, a script or the use of automated devices or processes are not allowed, and all such entries will be disqualified.
29. Incomplete, illegible, misdirected or invalid entries will not be accepted. The Promoter(s) takes no responsibility for entries delayed, incomplete or lost due to technical reasons or otherwise.
30. Entrants who do not give correct details or those who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion.
31. It is the responsibility of the entrant to provide correct, up-to-date details when entering the promotion and on acceptance of their Prize. The Promoter cannot be held responsible for entrants failing to supply accurate information which affects Prize acceptance or delivery of their Prize.
32. **The Blackpool Tower Eye** will close for essential winter maintenance works from 01 January 2025 until 31 March 2025. Opening is subject to weather conditions. Opening times at all Blackpool attractions may vary during the winter season. **The London Eye** is closed for annual maintenance for a limited period in January every year.
33. Ticket Prizes are not valid at secondary attractions and events such as: Zoo Days or Winters Tail Event at Chessington World of Adventures Resort, The Alton Towers Dungeon, Extraordinary Golf, Treetop Quest, the Waterpark and the Scarefest Halloween Event Mazes at Alton Towers Resort, Fright Nights Mazes at Thorpe Park Resort, The Castle Dungeon and Dragon Slayer at Warwick Castle, LATES at The Dungeons and SEA LIFE London Aquarium, The Blackpool Tower Ballroom, Bar 380, The Fifth Floor or Dino Golf at The Blackpool Tower Eye.
34. The competition entry and/or unique code (where applicable) can only be used as stipulated. Codes have no cash value and are non-transferable/not for resale. Unique codes are automatically void if sold, offered for sale or if any attempt or offer is made to transfer the offer and/or unique code for value.
35. No cash or other alternative Prizes are available in whole or in part, except that in the event of circumstances outside the reasonable control of the Promoter and Merlin, the Promoter and Merlin reserve the right (at their sole discretion) to offer a suitable alternative of equal or greater value. Unless otherwise agreed in writing by the Promoter and Merlin, the Prizes will only be awarded directly to the winners.
36. Promotional Packs:
  - a. Cheetos Twisted Sweet & Spicy Flamin' Hot 38g
  - b. Cheetos Twisted Sweet & Spicy Flamin' Hot 65g £1.25 RRP PMP
  - c. Chipsticks Salt & Vinegar 82g PMP £1.25 RRP
  - d. Frazzles Bacon 90g PMP £1.25 RRP
  - e. Chipsticks Salt & Vinegar 105g
  - f. Frazzles Bacon 120g
  - g. Chipsticks Salt & Vinegar 17g 6pk
  - h. Frazzles Bacon 20g 6pk
  - i. Cheetos Cheese Puffs 6pk
  - j. Cheetos Sweet & Spicy Flamin' Hot Puffs 6pk
37. Prizes can only be used for standard single day entrance tickets and cannot be used for any of the following ticket types: fastrack/priority/early ride time tickets, 2-day or short break tickets

including, but not limited to: Merlin's Magical London Ticket at London Attractions, Multi-Attraction tickets at The Blackpool Tower Attractions, Merlin Annual Pass, Season Pass.

- 38.** The Prizes do not include any accommodation such as, the Alton Towers Hotel, CBeebies Land Hotel, Splash Landings Hotel, Enchanted Village (Woodland Lodges and Luxury Treehouses) and Stargazing Pods at the Alton Towers Resort, Safari Hotel, Azteca Hotel and Explorer Glamping at Chessington World of Adventures Resort, Tower Suites and Knight's Village at Warwick Castle and the Thorpe Shark Cabins at Thorpe Park Resort.
- 39.** Prizes exclude any additional costs associated with the day of entry, including but not limited to, food and drink, accommodation (detailed in point 7), travel, transport, fuel or car parking. Some Attractions operate a chargeable car parking policy (including, but not limited to: Chessington World of Adventures Resort, Thorpe Park Resort, Alton Towers Resort and Warwick Castle).
- 40.** Size, height, weight, age restrictions and medical warnings apply to certain rides and/or Attractions.
- 41.** Visitors under 12 years must be accompanied by a person aged 18 years or over at Thorpe Park Resort, Warwick Castle, Chessington World of Adventures Resort and Alton Towers Resort. Visitors 14 years and under must be accompanied by a person aged 18 years and over at the SEA LIFE Aquariums and Centres (Manchester, Blackpool, Brighton, Great Yarmouth, Weymouth, Scarborough, Loch Lomond and Hunstanton) Madame Tussauds Blackpool and The Blackpool Tower Eye. Visitors 15 years and under must be accompanied by an adult over the age of 18 at SEA LIFE Birmingham, The Dungeons (Edinburgh, York and Blackpool). Visitors 16 years and under must be accompanied by an adult aged 18 and over at The London Eye, Shrek's Adventure! London, SEA LIFE London, Madame Tussauds London and The London Dungeon.
- 42.** For the purpose of admissions an adult is classified as 12 years of age and over at the Alton Towers Resort and Chessington World of Adventures Resort. An adult is classified as a person 15 years of age and over at SEA LIFE Aquariums and Centres (Manchester, Blackpool, Brighton, Great Yarmouth, Weymouth, Scarborough, Loch Lomond and Hunstanton), Madame Tussauds Blackpool, The Blackpool Tower Dungeon and The Blackpool Tower Eye. An adult is classified as a person 16 years of age and over at The London Eye, Shrek's Adventure! London, Madame Tussauds London, SEA LIFE London Aquarium, The Dungeons (London, York and Edinburgh). Some Attractions operate an individual ticket price which is the same for both adults and children for the purpose of admissions. This includes but is not limited to; Warwick Castle, Thorpe Park Resort and SEA LIFE Birmingham.
- 43.** Admission will be free for guests under 90cm at Chessington World of Adventures Resort and Alton Towers Resort. Guests under 120cm will go free at Thorpe Park. Under 2s go free policy will also apply UK Gateway attractions, which includes SEA LIFE, Warwick Castle, The London Eye, Madame Tussauds, Shrek's Adventure! London and The Blackpool Tower – for full details please check the specific attraction website when booking.
- 44.** Each of the Attractions reserve the right, in their absolute discretion, to refuse entry and to close and/or alter all or any part of the facilities including closure of rides and/or Attractions and removal of figures for technical, operational, health and safety or other reasons including overcapacity.
- 45.** Features, rides, Attractions and/or creatures shown on the website or communications are not necessarily available at every Attraction. Please check ahead of your visit to avoid disappointment.
- 46.** All Attraction information is subject to change and entry into any participating Attraction is subject to the individual Attraction's terms and conditions or entry. Please check the Attraction website(s) below before your visit for the latest information;  
[www.altontowers.com](http://www.altontowers.com)  
[www.thorpepark.com](http://www.thorpepark.com)  
[www.chessington.com](http://www.chessington.com)  
[www.visitsealife.com](http://www.visitsealife.com)  
[www.thedungeons.com](http://www.thedungeons.com)

[www.madametussauds.com](http://www.madametussauds.com)  
[www.theblackpooltower.com](http://www.theblackpooltower.com)  
[www.shreksadventure.com](http://www.shreksadventure.com)  
[www.warwick-castle.com](http://www.warwick-castle.com)  
[www.londoneye.com](http://www.londoneye.com)

47. There are no Merlin Attractions in Northern Ireland or the Republic of Ireland.
48. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this promotion, and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the promotion or these offer terms and conditions, at any stage, but will always endeavour to minimize the effect on participants in order to avoid undue disappointment. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.
49. Any and all personal data provided by you in connection with this Promotion will be used solely by the Promoter (or its appointed agents) to: (i) assist with running the Promotion; and/or (ii) conduct analytics to improve the Promoter's Promotions, products or services. The Promoter (or its appointed agents) will not contact you for reasons other than this Promotion unless you have provided your express consent. All personal data will be handled in accordance with the Promoter's privacy policy, available at <https://pepsicoprivacypolicy.com/>. If you are a Prize winner and you then book your Merlin Attraction tickets your personal data will be processed in accordance with Merlin's Privacy Statement set out at [Merlin Entertainments | Privacy and Cookies](#). Such notice sets out how Merlin Entertainments will process any personal data you provide in order to operate this Prize draw. You acknowledge that (a) the processing is necessary for us to take steps with a view to entering into a contract with you to enable you to redeem the offer, and (b) Merlin Entertainments shall only use your personal data in accordance with the terms of the Privacy Statement.
50. Merlin Entertainments, the Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the Prize/gift, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.
51. *The Promoter will not be liable for any failure to comply with its obligations or any delay in performing its obligations within these terms and conditions if an act, omission, event or circumstance occurs caused by (but not limited to) global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God, or any other circumstances beyond the reasonable control of the Promoter.*
52. The Promoter may at its absolute discretion disqualify any participant found to be tampering with the entry process or operation of the website or to be acting in any manner disruptive to the Promotion.
53. Sometimes, through reasons outside of the Promoter's control, the website (as with any website) may not be accessible. The Promoter cannot guarantee continuous, uninterrupted access to the website. No responsibility will be accepted for any difficulties in entering, claiming or any entries/claims delayed or corrupted due to any computer malfunction, virus, bug, delay or other reason whatsoever. The Promoter will have no liability for any loss arising out of such an event.
54. *Except where a winner has requested that their details are not shared, the winners' details (surname and date of win) will be available for a period of 30 days by contacting <https://contact.pepsico.com/walkers> between 01 December and 31 December 2025. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.*

55. Winners may be requested, but are not obliged, to take part in reasonable publicity relating to this Promotion. The Promoter may request to use the winner's name and image in connection with such publicity.
56. The Promoter reserves the right to verify the eligibility of entrants. The Promoter may require such information as it considers reasonably necessary for this purpose and a Prize may be withheld unless and until the Promoter is satisfied with the verification.
57. However, In the Republic of Ireland this Promotion is being carried out from 01 January 2025 under a lottery licence granted by the Dublin Metropolitan District Court on 9 October 2024. The lottery license is held by Pieta House of First Floor Greenhills Retail Park, Greenhills Road, Tallaght Dublin 24, Dublin (Charity No: CHY16913).
58. These terms and conditions are governed by the laws of England and Wales, and disputes arising from these terms and conditions are subject to the jurisdiction of the courts of England and Wales.
59. For individual Attraction entry terms visit the website of the relevant Attraction (see clause 44 above).
60. Instant Win and Wrap Up Draw entry mechanic governed and managed by the Promoter. For any queries, contact the Promoter at [contact.pepsico.com/walkers](mailto:contact.pepsico.com/walkers).
61. If any provisions of these Terms & Conditions are judged to be invalid, illegal or unenforceable, this will not affect or impact the continuation in full force and effect the remainder of the provisions.
62. By entering this Promotion, you will be deemed to have agreed to be bound by these Terms & Conditions.
63. If a discrepancy between these Terms & Conditions and the detail in any Promotional material arises, the details in the Terms & Conditions will prevail.
64. These Terms & Conditions are governed by English law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.

**PROMOTER:** Walkers Snacks Ltd, 450 South Oak Way, Green Park, Reading, RG2 6UW and PepsiCo Ireland Food & Beverages Unlimited Company, 70 Sir John Rogerson's Quay, Dublin 2.

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